

Do you know what shafts are used by the winner of Bridgestone, Barclays and Deutsche Bank Championships? -- Scandium Sc™

30 years in the golf shaft business, and I thought I have seen it all! My years at Tru-Temper saw development of the top steel shaft innovations in the *Dynamic Gold, Apex and ZZ Lite, amongst others*. With years of experience in the golf industry, I am a real skeptic of “innovations”, especially when they come from an unknown brand and made from material never heard of in golf before – Scandium Innovations do happen in golf and have produced more user-friendly golf club. The shaft has evolved from hickory and bamboo to steel, aluminum, titanium, and graphite. Most players still prefer steel shafts in their irons because of consistency, but in recent years steel shafts have become less consistent because of broadening specifications. The weight tolerance has expanded and the straightness has gotten worse.

Now a new material has entered the marketplace. It is Scandium Sc™. This shaft has multi-directional properties which enhance its torsional properties. It is an extruded shaft drawn to very tight weight specs and is made to very tight straightness characteristics, giving a player more consistency than any shaft currently made. Consistency means tighter shot pattern which leads to more confidence which leads to better scores and a more enjoyable experience.

Lastly, the shock dampening qualities of Scandium Sc™ are remarkable. People with tendonitis or arthritis can now enjoy a truly soft feel and players who hit a lot of balls can now practice without the worry of developing tendonitis. All in all, this is a tremendous innovation for a golf shaft. It provides accuracy without loss of length. It's natural vibration dampening properties provide for a soft feel, giving the user a more enjoyable experience.

Not only have I tested Scandium Sc™ shaft claims of accuracy, consistency and vibration dampening, but I travelled to Asia to see the factory and the unique production process that creates this innovative product. I had to see it for myself, to prove to myself that we do have new technology and material in golf. I know my shafts -- and this is the one!

Bob Bush

Responsible for developing several Tru-Temper shafts including the Dynamic Gold, Apex and ZZ Lite, amongst others.